

BENEFIT FROM THE POWER OF SELF-SERVICE



MOTOROLA FAMILY OF MICRO KIOSKS



A man in a light blue polo shirt is shown from the side, looking down at a micro kiosk mounted on a wooden luggage cart. The kiosk has a screen displaying a message and a red sensor. Above the kiosk is a yellow arrow pointing down with a dollar sign. The background shows rows of luggage in a store.

MICRO KIOSK FAMILY

TAKE SELF-SERVICE TO A NEW LEVEL

Reinvent the self-service experience with our family of micro kiosks, enabling on-demand access to simple or complex information and engaging applications that enhance every user's experience. Designed to fit anywhere in your store or facility, each kiosk offers a combination of power and flexibility to handle all kinds of applications for customers and employees. More than just a retail solution, our kiosks are ideal for airports, car rental offices, stadiums, theme parks, hotels and even hospitals and health clinics—virtually anywhere self-service transactions will improve peoples' experiences.

THE MOTOROLA MICRO KIOSK FAMILY

Whichever micro kiosk you choose, customers will appreciate an enhanced self-service experience, while employees will become more efficient.

MK500 MICRO KIOSK

PUT THE POWER OF SELF-SERVICE IN EVERY AISLE

Improve your customers' experience on any budget with Motorola's MK500 Micro Kiosk. This compact, easy-to-install, affordable device puts the power of self-service in every aisle or department. Customers can check price and inventory, check the balance on a gift card, look up a loyalty point balance, determine the location of a product and call for assistance — all with the scan of a bar code or press of a button or touchpad. And the MK500 easily connects to third-party printers. Customer help is never more than a few steps away.



MK500 Micro Kiosk
Ideal for basic customer self-service options, such as a price check and basic advertising

MK4000 MICRO KIOSK

THE MOST VERSATILE AND POWERFUL SELF-SERVICE EXPERIENCE

This micro kiosk features Motorola's world renowned bar code scanning technology and the largest SVGA touchscreen display at 12.1". The MK4000 is built to handle a complete range of sophisticated self-service applications for customers, patients and employees in any environment, such as interactive product catalogs and gift registries, employee training modules, task management and scheduling. With a cost-effective connection to back-end systems and three USB ports for customization, this versatile device takes self-service to the next level and helps ensure a rapid return on investment.



MK4000 Micro Kiosk
Ideal for very robust applications in any industry

MK3100 MICRO KIOSK

EVERYTHING YOU NEED FOR A RICHER EXPERIENCE




The mid-size MK3100 features an 8" WVGA display and has all the features needed to support rich self-service options for customers and employees, as well as digital advertising. The larger screen size lends itself to a fuller end user experience for applications that require a more sophisticated interaction than our basic micro kiosk. In addition to customer-facing applications, the MK3100 supports employee tools, such as a time clock.



MK3100 Micro Kiosk
Ideal for a richer self-service experience in a full size format

MOTOROLA MICRO KIOSKS AT-A-GLANCE

The following chart can help you match the right Motorola Micro Kiosk with your business needs

	MK500	MK3100	MK4000
			
APPLICATIONS			
Price Look-up	•	•	•
Inventory Check	•	•	•
Loyalty & Gift Card application	•	•	•
Time Clock	•	•	•
Full Screen Video - Informational Product Video's		•	
Employee Scheduling		•	•
Employee Training			•
Call Box ("Ring the bell to page someone")	•	•	•
Mobile Bar Codes/Coupons	•	•	•
Task Management		•	•
Audio Listening Station		•	•
Advertising	•	•	•
Forms - Application Form Entry			•
Store Layout Maps			•
Electronic Catalogue			•
Digital Signage	•	•	•
Guided Selling		•	•
Bridal/Baby Registry			•

MOTOROLA MICRO KIOSKS HAVE THE POWER AND FUNCTIONALITY TO ENABLE HIGHLY SUCCESSFUL SELF-SERVICE APPLICATIONS FOR CONSUMERS AND EMPLOYEES.

- Power and performance for the most demanding applications
- Easy-to-read high-resolution touchscreen display
- World-class bar code scanning to easily capture virtually any kind of bar code—on paper tags or on mobile phones
- Easy customization to tailor the self-service experience for your customers and your business
- Easy and cost-effective application development
- Rapid and cost-efficient installation anywhere you need it

For more information on how you can take self service to the next level in your retail operations, please visit www.motorola.com/microkiosks or access our global contact directory at: www.motorola.com/enterprisemobility/contactus

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