



AppCenter

Application Control Software for Mobile Computers

FEATURES

Helps protect employee productivity

Ability to restrict usage to approved business functionality helps keep workers on task

Supports Microsoft Pocket PC, Windows Mobile and Windows CE

Provides the flexibility to support today's most popular Motorola mobile computers

Standalone software utility

Easy to configure and deploy

Application control

Helps ensure access to company approved business applications only

Device functionality control

Enables authorization and restriction of functions as required for different workgroups and individuals

Setting and configuration lockdown

Reduces the volume of help desk calls

Task bar icon control

Enables display of important status icons even when the Start Menu is suppressed

Active device monitoring

Immediately closes down any unauthorized application upon launch

Full screen mode

Allows applications to take advantage of full screen 'real estate'

Auto-launch at startup of approved applications

Simplifies deployment of devices for single-task use

Help protect worker productivity with complete control over mobile computer functionality

When you put a mobile computer into the hands of your on-the-move workers, you give them the power to automate many business processes to improve their productivity. However, that same device can also erode productivity by enabling workers to run computer games, surf the web or access device functions for personal use — such as the camera or phone. To address this issue, Motorola and Odyssey Software teamed together to provide AppCenter to Motorola's mobile computer customers. This fully configurable, stand-alone lockdown solution provides complete control over all aspects of most Motorola mobile computers — from applications to device functionality. With this software utility, you can help protect productivity and profitability by preventing unauthorized device usage that could distract employees from assigned business tasks.

Control applications and device capabilities

AppCenter provides exceptional control over mobile computer usage. Other shell lockdown programs typically offer only passive application control through the presentation of a screen of authorized application icons. Technology-savvy users can often find workarounds to passive shell lockdown programs and gain full access to device functionality. However, AppCenter adds active application control to help ensure that users can only run approved applications — the device actively monitors running applications and will shut down any unauthorized applications within seconds of launching.

AppCenter also offers granular control over device functionality. You can determine what device functions you want to enable for specific users. For example, you might enable your external delivery personnel to access the wide area wireless connectivity (WWAN) to provide voice and data services in the field — or enable access to the camera to document damaged deliveries with a photograph, as well as the external SD slot to provide ample storage for photos. In other instances, you can restrict wireless connectivity to the wireless LAN and disable the camera and peripheral slot for users that are inside the four walls.

While other programs enable 'all or nothing' on the status bar, AppCenter provides complete control over the status bar. You can determine which icons are displayed as well as the behavior of those icons — a tap of the icon can either: return no information; allow the presentation of static information associated with the icon; or enable an appropriate action. For example, users may be able to see that the speaker is activated on a voice-enabled push-to-talk device, but be restricted from turning the speaker off in order to ensure the employee always receives walkie-talkie style communications.

Reduce help desk calls/support needs – and cost

Many help desk calls are due to the inadvertent or purposeful changing of device settings and configuration. AppCenter allows you to restrict users from accessing this information — from registry settings and email account information to wireless Wi-Fi and wide area network (WWAN) configurations. The result is a decrease in help desk calls, allowing companies to reduce the need and associated cost for help desk staff.

Easy to use, deploy and manage

AppCenter offers an easy to use interface for your mobile workers — workers are presented with a screen that only displays icons for approved applications. In addition, AppCenter is easy to deploy — you simply create policies through a configuration file that allow specific applications and features for individuals, adhoc workgroups or entire departments. And support for Motorola's Mobility Services Platform (MSP) greatly simplifies management, enabling the update of policies and the automatic distribution of the associated updated configuration files to mobile computers anywhere in the world — all from a single central location.

Simplify the architecture of your mobility solutions

The ability to virtually 'customize' mobile computers by restricting or enabling applications and device level features for individuals as well as groups enables enterprises to standardize on a single fully featured device for mobility deployments. The need for multiple device types and operating systems can be eliminated, reducing support and application development requirements. The result is a mobility architecture that is easier and less costly to support.

SPECIFICATION SHEET

APPCENTER

Application Control Software for Mobile Computers

APPCENTER SPECIFICATIONS

Operating systems:

Requires version Microsoft Windows CE 3.0 or higher including Pocket PC 2002, Windows Mobile 2003, Windows Mobile 5.0 and Windows Mobile 6.x

Registry key:

Supplied by Motorola; required to run AppCenter

Helps reduce device theft

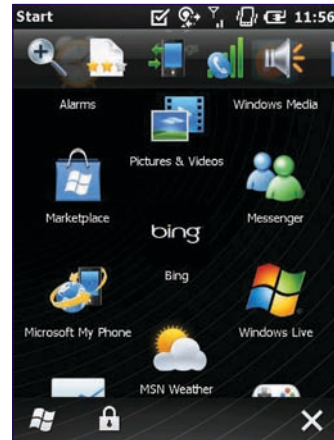
Stolen mobile computers are costly — in addition to the replacement costs, there is the cost associated with employee down time. With AppCenter, you can confine device functionality to business capabilities only. The ability to restrict personal use of your mobile computers — for example, access to the operating system, running a game or launching a browser to surf the Web — renders the device less attractive, helping to reduce device theft.

Maximum device control for maximum value

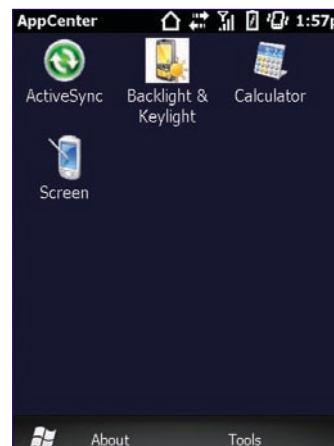
This no cost utility adds significant value to Motorola mobility solutions, allowing you to protect productivity gains by eliminating personal use of business mobile computers. AppCenter is just one of the many features that enable Motorola to deliver mobility solutions with a difference.

To find out how you can get the granular device control you need to help maximize the value of your mobility solution, contact us at +1.800.722.6234 or +1.631.738.2400, or visit us on the web at www.motorola.com/appcenter

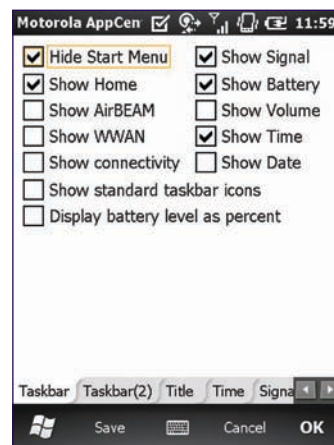
AppCenter offers direct control of a full complement of task bar icons — and unlike other lockdown utilities, does not eliminate the ability to display status icons if the main device screen is suppressed (for example, in the event applications are automatically launched with full screen display).



Without AppCenter, employees have access to the Start screen (left) and full device functionality. They can easily load and run personal applications such as games or surf the Internet instead of remaining on task during work hours.



With AppCenter, workers no longer have access to the Start screen. Instead, they see only those applications that are pertinent to their job. And unlike other lockdown solutions, AppCenter enables you to select which status icons are displayed — and whether employees can control the associated device functionality.



The AppCenter Administration Utility allows the creation of a customized taskbar that includes status icons, even if the Start menu is suppressed. Administration is easy — a series of checkboxes enable policies to be set for an individual, for specific workgroups or departments with just a few clicks of the mouse.



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