

HOLISTIC NETWORK SERVICES MANAGEMENT FOR WLAN

MOTOROLA AIRDEFENSE SERVICES PLATFORM

Wireless connectivity provides unique opportunities to communicate in new and powerful ways, but it also brings its own set of vulnerabilities, complexities and management challenges. To get the best out of your wireless network without risking its worst, you need the right set of tools.

Motorola's AirDefense Services Platform (ADSP) simplifies the management, monitoring and protection of your WLAN networks. The platform supports four key functions – security and compliance, network assurance, infrastructure management, and proximity awareness and analytics – within a modular architecture to maximize deployment flexibility and minimize the cost of implementation.

The ADSP combines the information collected from your network of sensors or access points with the analytical power of an intelligent central console – on your premises or through Motorola's WLAN Cloud Services network – to provide 24/7 network monitoring, automate security, and enable regulatory compliance, multi-vendor management, remote troubleshooting and locationing services.

FLEXIBLE

A secure network environment is critical to your business. So is the flexibility to adapt to the changing demands of your customers and employees. The AirDefense Services Platform gives you the control and intelligence you need to rollout new applications and services to empower and engage your users, without risking exposure of sensitive information. Two delivery options are available – premisebased and a cloud-based delivery option which gives you even more flexibility for quick deployment, easy budgeting and minimal upfront cost.

CENTRALIZED

You want to focus resources on running your business, not on running your network. So we simplified network administration by creating a single graphical user interface and central management console, for a holistic view and easier control of your wireless network performance.

CUSTOMIZABLE

Your organization is unique and so are your business needs. Motorola's AirDefense Services platform is modular and functionality can be accessed from either a dedicated server on your premises or from Motorola's WLAN Cloud Services infrastructure, and can be tailored to your specific requirements. Security and Compliance, Network Assurance, Infrastructure Management, and Proximity Awareness and Analytics are seamlessly integrated to give you a single powerful tool for maximizing your wireless network productivity.

VENDOR AGNOSTIC

Multi-vendor, multi-technology networks are common in today's wireless infrastructure environments. The AirDefense Services Platform is designed to support any 802.11/a/b/g/n wireless LAN deployment, so you can keep capital costs down and reliability up.

SOLUTIONS FOR EVERY NEED

Security & Compliance Define, monitor and enforce corporate wireless LAN policies and/or regulatory compliance policies.

Infrastructure Management

Simplify and centralize management of multiple vendor wireless LAN infrastructure deployments with a single console.

Network Assurance

Remotely identify and remediate network problems that impact wireless applications and proactively optimize network performance.

Proximity Awareness & Analytics

Real-time indoor locationing and analytics services use your existing Wi-Fi infrastructure to enhance customer experience and build stronger relationships.



SECURITY & COMPLIANCE

Maximizing the productivity of your wireless assets means maintaining the strongest security posture possible. AirDefense security and compliance suite works seamlessly across your wireless network to detect and neutralize rogue devices, enforce policies, prevent intrusion and ensure regulatory compliance. Automated tools for threat mitigation and policy enforcement give you the confidence of real-time response to risks and a more effective security posture.

WIRELESS INTRUSION PREVENTION SECURITY (WIRELESS IPS) MODULE

By analyzing existing and day-zero threats in real-time against historical data, the AirDefense Wireless IPS module can accurately detect wireless vulnerabilities and unusual network activity. Contextaware detection, correlation and multi-dimensional detection engines mean minimal false positive alarms. An extensive threat library and customizable policy settings let the system respond automatically to more than 200 wireless threats, reducing the chances of damage to your network.

WIRELESS VULNERABILITY ASSESSMENT MODULE

The AirDefense Wireless Vulnerability Assessment module uses an industry-first, patented technology to remotely test wireless security. It allows administrators to automatically log on to an access point and test for vulnerabilities from the perspective of a wireless hacker. Motorola sensors conduct wireless penetration testing, proactively identifying vulnerabilities before they can be exploited, so you can better manage threats and keep your systems secure.

ADVANCED FORENSICS MODULE FOR SECURITY & COMPLIANCE

Wireless events tend to be transient by nature, making analysis of security and performance issues difficult. The AirDefense Advanced Forensics module captures a complete record of WLAN performance – 325 data points every minute for every identified wireless device – giving administrators the ability to rewind and analyze detailed records of wireless activity in support of forensics investigations or network performance troubleshooting.

INFRASTRUCTURE MANAGEMENT

The AirDefense Infrastructure Management solution eases the management of various infrastructure vendors with multiple consoles by providing IT staff a centralized, holistic view into the network. The solution offers centralized configuration, status monitoring, fault monitoring, and reporting for multi-vendor WLAN infrastructure deployments. This solution will enhance the visibility and control of wireless infrastructure for organizations with diverse environments consisting of multiple device models from one or more different infrastructure vendors.

The AirDefense Infrastructure Management suite lets you manage the network rather than individual devices with inheritance based configuration. So you can spend less time less staging and provisioning hardware for new deployments and hardware changes. With a simplified and unified console to control heterogeneous wireless infrastructure, the solution is also a costeffective and manageable way to help organizations migrate to new technology while leveraging legacy infrastructure.

WLAN MANAGEMENT MODULE

The AirDefense WLAN Management module provides administrators with a single, centralized console for multi-vendor deployments, simplifying management and providing consistent configuration across the network. This tool will enhance the visibility and control of the wireless infrastructure for organizations with diverse WLAN deployments consisting of multiple vendors and varied equipment models.

CENTRALIZED MANAGEMENT CONSOLE MODULE

The AirDefense Centralized Management Console (CMC) module provides administrators and IT staff a single holistic view into the wireless network. For large scale deployments which require thousands of sensors and/or tens of thousands of managed devices, the CMC provides aggregated views of the data on multiple appliances and a single point for configuration changes. CMC streamlines the monitoring of security events, automates management, and speeds timeto-resolution of network issues, thereby improving productivity.

Cloud Delivery Option

The Motorola WLAN Cloud Service offers advantages that make it uniquely attractive for fast-changing or limited deployments. There is no expensive dedicated server to buy – Motorola's secure cloud infrastructure provides all the computing power you need for sophisticated data analysis. There's no software to maintain – we install all patches and updates at the server end, so you can always have access to the latest , most secure version of your ADSP functionality.

Meanwhile, control of your network stays in your hands. Your confidential data stays confidential. Your IT resources stay focused on your business. Upfront investment is minimized and your ongoing expenses are predictable. You pay only for what you use – and you use the most sophisticated, comprehensive suite of WLAN management tools available.

NETWORK ASSURANCE

The AirDefense Network Assurance suite gives you a real-time view of all WLAN traffic, enabling IT administrators to quickly identify and respond to issues and misconfigurations, proactively monitor the network's availability, and remotely troubleshoot RF problems. With both real-time and historical tools, appropriate diagnosis and correction is faster and less costly and the need to travel onsite to troubleshoot wireless network issues is practically eliminated.

CLIENT TROUBLESHOOTING MODULE

The AirDefense Client Troubleshooting module lets tier one helpdesk personnel with limited wireless networking expertise easily identify the exact connectivity problem, so they can resolve it or escalate it as appropriate. The module's sophisticated analysis engine will quickly identify device level problems, wireless network health and availability, wireless network or client configuration and wired network connectivity issues.

ACCESS POINT (AP) TESTING MODULE

The AirDefense Access Point Testing module lets you proactively identify problems with wireless applications by periodically performing end-to-end network testing. Our unique technology uses Motorola access points to emulate wireless clients. Connection testing can then be run automatically to proactively detect network problems or on-demand for real-time troubleshooting. Designated team members are automatically alerted to ensure appropriate escalation and timely remediation.

SPECTRUM ANALYSIS MODULE

The AirDefense Spectrum Analysis module uses your Motorola WLAN infrastructure (dedicated sensors or access points) to troubleshoot interference problems without dispatching a technician to the physical location. The AirDefense Spectrum Analysis module is a software-only solution that allows you to view the physical layer of your wireless network – without specialized hardware – so you can cost-effectively identify, classify and resolve interference issues that limit the productivity of your WLAN.

ADVANCED FORENSICS MODULE

The AirDefense Advanced Forensics module provides administrators the ability to rewind and review detailed records of wireless activity. It allows organizations to view events months later to improve network security posture, assist in forensic investigations and ensure policy compliance.

LiveRF MODULE

The AirDefense LiveRF module performs sophisticated RF propagation analysis – taking into account the radio characteristics of your real environment such as objects, walls, floors and ceilings – to let you identify coverage and capacity issues within your network. With our unique side-by-side comparative analysis and rewindable RF visualization, you can look "back in time" at past conditions to identify intermittent sources of interference and changing usage patterns.

PROXIMITY AWARENESS & ANALYTICS

Today's consumers already rely on smartphones and other wireless devices to stay in touch everywhere they go. Now AirDefense Proximity Awareness & Analytics make it possible to use those devices to reach out and engage consumers within your environment. By adding presence sensing and locationing to AirDefense's powerful data collection and analytic tools, you can create a truly unique experience for customers. The result is more involvement, more loyalty and more tailored revenue-building opportunities.

AirDefense Proximity Awareness & Analytics suite supports a number of key functions:

Presence Services

- Detect customers on premises
- Support rules-based push welcome, coupons, specials

Locationing (RTLS) Services

- Define zones to detect customers in specific areas
- Drive promotions and increase per-customer revenue

Historic Location Analysis

- Track single/multiple device location and path over time
- Quantify value of shelf space based on location in store
- Identify customer flow and congestion

Wi-Fi Analytics

- Track detailed statistics about customer activity (per store visit time, repeat customers, total customers in store, demographic profiles)
- Enable manager to better understand customers

ADSP V9.0 ADDED TO UC-APL FOR COMPLIANCE WITH DOD SECURITY AND INTEROPERABILITY STANDARDS Motorola's AirDefense Services Platform v9.0 was added by DISA to the Unified

Lapabilities-Approved. Products List (UC-APL). Enterprise products included on the UC-APL are approved for acquisition by Department of Defense agencies, which are required to deploy security systems to safeguard wireless networks at their facilities. Compliance with UC-APL WIDS requirements ensures the Information Assurance and Interoperability functionality of our robust solution that can work in any federal network.

DEFEND AND EXTEND YOUR WIRELESS NETWORK'S VALUE

The AirDefense Services Platform provides you with a complete suite of WLAN security and management solutions, delivered on a dedicated server at your site or through Motorola's secure cloud network. With AirDefense, you can engage customers, build loyalty, satisfy regulatory requirements, provide 24/7 monitoring, simplify network management and remotely troubleshoot network performance.

Use our Security & Compliance function to prevent costly security breaches and lost productivity, while you meet regulatory security audit requirements. The Infrastructure Management function, with its centralized console, eliminates the need for multiple management systems and allows your organization to monitor WLAN infrastructure across multiple device types and multiple vendors. The Network Assurance function includes analysis tools that allow organizations to proactively optimize wireless LAN performance as well as remotely troubleshoot RF problems. Finally, combine your powerful AirDefense analytic and data collection tools with Proximity Awareness & Analytics to tailor a more interesting and engaging experience for your customers – and reap the revenue benefits you can create.

With the AirDefense Services Platform, customers have a holistic network service management solution for their WLAN with a feature set and functionality that will maximize value and efficiency, improve operations and enhance customer relationships, mitigate risk and assure compliance.

SYSTEM REQUIREMENTS FOR PREMISE-BASED SOLUTIONS

A server appliance is required to run the AirDefense Services Platform and all AirDefense modules.(Cloud solution does not require a server.)

Contact your Motorola representative for more information on server options.

AirDefense Services Platform			
Security & Compliance	Infrastructure Management	Network Assurance	Proximity Awareness & Analytics
Wireless IPS Wireless Vulnerability Assessment Advanced Forensics	WLAN Management Centralized Management Console	Client Troubleshooting AP Testing Spectrum Analysis Advanced Forensics LiveRF	Presence Locationing Historic Location Analysis Wi-Fi Analytics

ADSP FOR US FEDERAL GOVERNMENT

U.S. Federal agencies can protect network data, detect unauthorized devices, mitigate threats, and monitor wireless activity with a solution that meets federal Unified Capabilities Requirements, FIPS 140-2 and Common Criteria. The Defense Information Systems Agency (DISA) has approved the AirDefense Services v9.0 Platform for protecting <u>U.S. Department</u> <u>of Defense</u> wireless networks from attacks, intruders and rogue devices. With the placement of AirDefense on the UC-APL, Federal customers can now secure their networks with the assurance that it complies with DISA requirements.

MAXIMIZE AVAILABILITY AND RELIABILITY

To get the greatest possible value from your AirDefense Services Platform investment, let our experts help you get started correctly. From AirDefense Services Platform Commissioning through AirDefense Services Platform Software Support and our service repair programs, Motorola Global Services can help ensure that all systems and components of your ADSP solution are designed, installed, configured and functioning at their best from the very first day and beyond.

For more information on Motorola AirDefense Solutions, please visit us on the web at motorolasolutions.com/wms.

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